

AWARD
Enterprise Content Management
ECM OF THE YEAR
BANCORBRAS



Having a great informational structure based on all the concepts of ECM (Web Content Management, Digital Asset Management, Content Integration, Archiving, DM, DI, COLD and Workflow), Bancorbrás succeeded in rationalizing tasks, increasing efficiency and reducing bureaucracy. It also managed to meet all of the needs of the organization in structuring and centralizing documents as well as standardizing activities – all of these with an infrastructure geared to the digitalization and storage of permanent documents.

This evolution led to the modernization of its system, which in turn enabled the digitalization, indexation and remote checking of documents. To achieve these goals, it set up digitalization units with six stations and 25 employees, in addition to developing a workflow for handling the different stages involved in the preparation of documents. Access is made possible through the Internet or by means of the integration of systems used in the company, with customized and functional pages as well as strict access control. Overall, there are 550 users all over Brazil, accessing data with a view to enabling planning, decision-making, and follow-up, as well as control and visibility of the activities that are important to the work process. The database features 130 GB, amounting to roughly one million documents.

The supplier of this solution was LAB245

The award was received by Fernanda Tavares Linhares Alvarenga, Manager of Bancorbrás.

www.lab245.com

Reference: www.cenadem.com.br